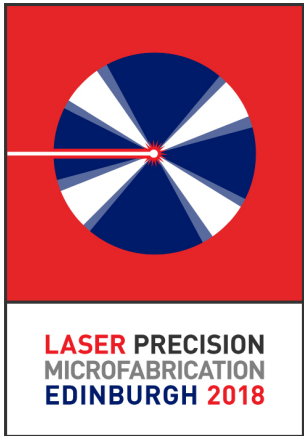


LPM 2018: Presentation Video Guide



LPM 2018 invites Poster Presenters to deliver their posters to the wider LPM community through our online platforms.

The technical programme at LPM 2018 has a dedicated Poster Drinks Reception, but you can preview your poster to a wider audience via the dedicated YouTube Channel we are creating.

This is a great way to introduce your topic in a very short one minute “elevator pitch” prior to attending LPM. Make sure your video is with the LPM 2018 secretariat (info@ailu.org.uk) by **Friday 22nd June** as this gives us enough time to ensure they are uploaded and referenced.

ONE

Record

60 - 90 seconds long

Record using a phone, camera or laptop/computer/tablet

Compatible format: .MOV, .MP4, .AVI – most smartphones will record in a .MP4 format.

Keep audible and clear

TWO

Upload

There are a number of ways you can get your video to us. We recommend using www.WeTransfer.com, which can transfer files up to 2GB. **Please clearly label your file with your name and poster title.**

www.WeTransfer.com: simply add the video file and put in the email address info@ailu.org.uk and click ‘Transfer’.

Email: if you cannot access www.WeTransfer.com and the video is not above 30MB, then please email to info@ailu.org.uk

THREE

Watch

Presentation clips will be broadcast on our social media channels - including, Facebook, Twitter, LinkedIn and YouTube - and may be used for promotional material.

Sit back and watch the views come in!